

Miss Nigeria UK

2020 APPLICATION PACK



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INTRODUCTION

The Official Miss Nigeria UK Cultural Pageant is an annual event which takes place in commemoration of Nigeria's Independence. A platform that aims to empower, enrich and edify the Nigerian culture in the UK and unite British born and raised Nigerians with their heritage. The four-time sold-out event is held in prestigious central London venues and is a fantastic depiction of true West-African culture. An equal combination of education, beauty, business and entertainment has attracted the best familiar faces and reputable companies.

The cultural pageant will encourage contestants to embrace their heritage and learn what it means to truly represent their country. By encouraging the contestants to work together and build each other's character we are showing them how to be successful and prosperous in their future. We want everyone who participates in the event to feel like they are walking away a winner.

Miss Nigeria UK Goes Digital

In light of the recent pandemic that has basically just down the whole world, we wanted to be sure that we are staying up to date with all the changes and what is going to be a new way of operating.

For this reason and because we want to continue to engage with you all we will do all our castings and most of our rehearsals online. We will be using online platforms like Skype and Zoom to stay connected and to maintain the amazing results that we have each and every year.

Everything in this application pack will remain as standard and we will expect the same level of hard work and dedication to the brand as you would put in if things were still the same.

APPLICATION PROCESS

- ▶ To apply please complete the application form on our website www.officialmnuk.com
- ▶ Application fees can only be paid in advanced via the PayPal link that will be sent to you once your application form has been received
- ▶ All PayPal payments are secure; if you are worried about anything going wrong please do get us contact first.
- ▶ Applicants **MUST** attend an online casting where they will be judged on their personality, communication and business/project plan
- ▶ Following the casting there will be a series of one-to-one sessions and public voting that each applicant will go through before the team selects the top finalists
- ▶ There will be a maximum of 12 girls that will be invited to compete in the live final. The top twelve will be selected from an accumulation off the preliminary rounds and the ability to find a sponsor for the live final
 - ▶ Rehearsals will commence once all girls have confirmed their sponsorship

Key Dates

- ▶ Application Process January 1st – May 31st, 2020
 - ▶ Online Casting June 2020
 - ▶ Public voting July 20th – July 31st, 2020
- ▶ Official Contestant Photoshoot 15th August 2020
- ▶ Rehearsals begin end of August 2020 (These will be a combination of online sessions and in-person sessions)
- ▶ Live Final November 28th, 2020 (Accommodation will be provided for the night before the event)

REHEARSALS & PROJECT WORK

This year the team have decided to make the process more interesting by reducing the amount of live rehearsals we have and engaging in more community and project work. Rehearsals will be held every other week and challenges will be set on the weeks when there are no rehearsals. It is the job of each contestant to make sure that they are staying on top of what is expected of them. During the rehearsals, which will be done via video zoom/skype, you will:

- ▶ Be TAUGHT how to walk, talk and present yourselves appropriately for the pageant by a professional pageant coach
 - ▶ Take part in physical training to help maintain health and physique
 - ▶ Work on mental health and well-being through various exercises
- ▶ Understand that lateness will NOT be tolerated and will result in point deductions before the live showcase
- ▶ Agree to footage being filmed throughout the process of rehearsals to help monitor progress

RULES AND REGULATIONS

- ▶ Applicant must be a resident in the United Kingdom, for a minimum of 18 months, and able to travel to Europe, America and Africa freely (or on a visa) in order to compete in the Cultural Pageant
- ▶ Applicant must be between the age of 18 - 30 by the start and end of the event to compete in the Cultural Pageant (anyone under the age of 18 when applying must seek parental permission before entering)
- ▶ Applicant must be of at least 50% Nigerian Heritage. (Meaning at least one parent is Nigerian or both parents are at least 50% Nigerian)
- ▶ The **ENTRY FEE** of £50 must be paid via our PayPal link that will be sent via email once you have submitted your application form
- ▶ Applicant understands that in order to qualify for the live final they will need to raise a minimum sponsorship fee of £250 which will be used to cover the pageant running cost like rehearsals, campaigns, day trips and outings and the live final (Details of how to obtain sponsorship will be explained at the casting)
- ▶ Applicant is aware that all costs relating to the pageant must be covered by the applicant and/or sponsor
- ▶ Applicants understand the responsibility of being involved in the competition and need to be flexible during the process and understand that should they win the flexibility must continue.
- ▶ Applicant must have a project or business idea that they wish to pursue and develop or have one that they have already begun working on

RULES AND REGULATIONS

- ▶ There are NO height, size or weight requirements to enter this competition
- ▶ Applicant understands that the ENTRY FEE is non-refundable and non-transferable; and must be paid in full before she can compete in the Pageant. The fee covers all administration cost for running the casting and preliminary stages of the competition
- ▶ ALL applicants who pay the fee will be invited to the casting and preliminary stages of the competition
- ▶ Applicant understands that she must submit the required materials and information for the appropriate competitions, which includes headshot photo along with their entry application form and entry fee
- ▶ Applicant understands that she must uphold a pleasant, professional, and friendly demeanor always while representing the Pageant
- ▶ Applicant understands that the judge's decisions and scoring are final and will not be changed.
- ▶ If the Applicant becomes a pageant title winner, she understands that she will receive the Miss Nigeria UK title, prizes and awards, rhinestone crown, satin sash and trophy.
- ▶ Winners grant permission to the Cultural Pageant and organisations connected directly to the pageant to use their speeches, photos, and videos in pageant related media for advertising and promotional purposes and understands that such pageant materials will become the property of the Pageant and will not be returned.

RULES AND REGULATIONS

- ▶ Applicant understands that the Pageant and organisations connected directly to the pageant reserves the right to add, change, or delete any rules and regulations at any time with a minimum of 12hrs notice.
- ▶ Applicant has a duty to inform us of any pre-existing medical conditions that may affect their time in the competition, so that appropriate measures can be put in place to accommodate such. Failure to do so may lead to your removal from the competition and/or title revocation
- ▶ Female applicants have a duty to inform us if they are with-child during the application process.
- ▶ Applicant is required to strictly adhere to the Pageant rules and regulations; and if any of these rules are broken by the applicant, applicant understands that participation disqualification and title revocation will be the resulting resolution to the matter.
- ▶ If crowned Miss Nigeria UK, Applicant agrees to carry out all duties, which include attending events and charity work, international and local travel where required and agreed in advance. Failure to do so may result in you being stripped of your title that will then go to the 1st runner up. You will forfeit any prizes not yet received.
- ▶ Applicant must sign a formal contract detailing what is expected of them and in return what they expect from the Miss Nigeria UK organisation once they become a finalist for the live final, to ensure that if crowned there is a full understanding of what is expected.

TALENT AND BUSINESS

- ▶ By entering the competition each contestant must have a talent that they are either trying to develop or looking for a platform to showcase. Each contestant will get 2mins to perform their talent at the live
- ▶ showcase and is advised that you begin to work on what they wish to showcase from the time you enter the competition.
- ▶ If you have a strong passion for the arts i.e. dance, drama, music etc. there will be opportunities should you win to further your skills by working with some of the industry's top performers. Please state in your application form whether this will be of interest to you.
- ▶ In this year's competition we are opening the talent section to those who would like to start their own business, instead of performing they will have 2 minutes to pitch their idea to our audience, which, they will get points for.

The judge's panel will pick ONE winner to be crowned as well as ONE runner up.

The contestants will be judged on their:

- Poise
- Communication
- Confidence
- Personality
- Walk
- Talent or Business Pitch
- Final Speech

DISCLAIMER

- ▶ Once crowned, the winner and 1st runner up must seek permission from the Miss Nigeria UK team in order to partake in any outside work/promotion whether relating to their title or not. If this is breached all titles and unclaimed prizes will be revoked.
- ▶ All contestants must always maintain confidentiality and discretion during the rehearsals and, for the winners, their reign.
- ▶ Contestants must attend all rehearsal and be ON TIME.
- ▶ NO friends or family members are to attend castings or rehearsals
- ▶ Contestants must provide all their own attire and props for all rounds of the competition
- ▶ Contestants must be willing to work together throughout the process of the competition
- ▶ Contestants must NOT be late on the day of the live event as this could result in disqualification
- ▶ It is advised that all applicants enter the competition with a project, business or a charity that they would like to work with or set up. Having these plans set in place should you win will make the transition from contestant to winner much smoother
- ▶ Contestants are welcome to seek the sponsorship from brands to help in their journey in the competition. For example, you can approach designers to design your outfits in exchange for the MISS NIGERIA UK brand and brands working closely with Miss Nigeria UK, to promote them. (All contestants will need to make us aware of anyone that is sponsoring them).

CONTACT

GENERAL ENQUIRIES

admin @officialmmnuk.org

APPLICATION ENQUIRIES:

apply@officialmmnuk.org